

SPAIN
FRESH



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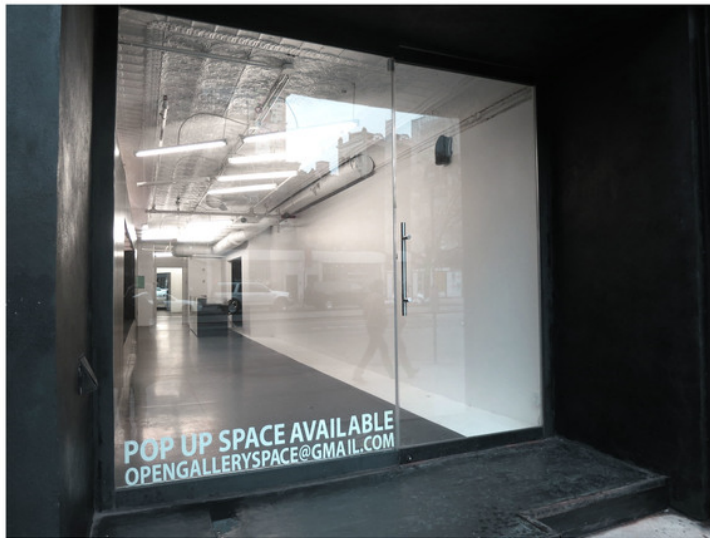
SPAIN
CULTURE
NEW
YORK

OPEN CALL FOR YOUNG SPANISH ARTISTS LIVING IN NYC

SPAIN FRESH PRESENTS:

SPAIN FRESH SPACE_ REMAKE

24H POP UP SHOW ON JUNE 13TH, 2014 AT 355A BOWERY, NEW YORK



ABOUT THE OPEN CALL

SPAIN FRESH in partnership with **SPAIN CULTURE NEW YORK** and **SPAIN arts & culture** launches an open call for Spanish artists living in NYC to develop a proposal for a **24h** intervention on **June 13th 2014** at **Open Gallery Space**, located at 355A Bowery in New York.

The main idea of this OPEN CALL is to give the opportunity to one artist or collective living in NYC to present its work to the American public following SPAIN FRESH principles and the main theme of SPAIN FRESH for its 2014 international program: **REMAKE** (concepts as remembrance, pastiche, amnesia, etc) present nowadays in several artistic disciplines.

The aim of this open call is to select a proposal from a Spanish creator living in NYC and presented to the public in addition to the multidisciplinary program of SPAIN FRESH that has been taking place at NYU's King Juan Carlos Center during Spring 2014. In this festival, SPAIN FRESH has programmed a series of events with fresh music, photography and film portraying the current trends in Spanish culture.

TERMS AND CONDITIONS FOR THIS OPEN CALL:

- This open call is only directed to **Spanish artists living in NYC** under **35 years old in 2014**.
- The **deadline** for presenting the proposals is **June 2nd 2014 at 11:59 ET**.
- The intervention will take place at **355A Bowery in NYC**. For more info about the space (photos and plans), please visit: **<http://www.opengalleryspace.net>**
- The intervention will **last 24 hours including set up, show and wrap up from 8 am June 13th until 00:00 am June 14th**.
- The disciplines accepted are: **video art, performance, editorial, sound / light / installation and/or gastronomy**.
- The proposal can include only **one** or **all** the disciplines.
- The **budget** assigned to the selected artist or collective is of **\$800,00 including the production and honoraries**.
- **SPAIN FRESH** will only **provide**: the **rental** of the space, the **promotion** and **refreshments** for the opening.
- The selected artist or collective receive the assigned budget no later than one week before the event though check.
- The selected artist or collective will manage the production, set up and wrap up.
- The **selection criteria** will value the following:
 - o The **coherence** of the proposal with the main issue of **SPAIN FRESH** this year: **REMAKE**.
 - o The **CV** of the artist or collectives.
 - o The **level** of the **proposal** and its **adequacy** to the **venue**.
 - o The adequacy to the **budget** proposed.
- **SPAIN FRESH** reserves the right to leave deserted this open call in the case that any of the proposals presented fit in.
- **Submissions**: the proposals must be **sent and received through email no later than June 2nd** to:
opencall.spainfresh@gmail.com
- **Documents and format**: all documents on **pdf** format, not exceeding **5 mb** in total as it follows:
 - o Complete CV of the artist or collective + contact info + website / online portfolio + copy of ID
 - o Proof of residency in NYC. (Billing info, receipt, etc).
 - o Proposal description (not exceeding 2 pages)
 - o Additional info about the proposal (can be images, music, sketches, or other information required to support the proposal).
 - o A detailed budget for the proposal including the provider / vendor contact info.
- **Decision and notification**: SPAIN FRESH will notify the result to the participants of this open call by **June 4th** via email.
- For more info about SPAIN FRESH, please visit **www.spainfreshspace.com** or contact us at **spainfresh@gmail.com** with the issue "**OPEN CALL_yourname**" on the subject line.

NO PHONE CALLS PLEASE

ABOUT SPAIN FRESH

SPAIN FRESH is a platform that promotes the emerging arts and culture related to Spain abroad.

OUR MAIN GOALS ARE:

1. To portray the new Spanish creative potential, breaking stereotypes and proposing new dialogues.
2. To insert multidisciplinary projects into the leading cultural circuits of different cities around the World.
3. To establish bridges between countries, cities and people.

HOW DO WE DO IT?

We act as a platform with 3 different roles:

1. An agency that connects artists, institutions and galleries.
2. A brand, a label of quality.
3. Cultural managers and event coordinators.

WHAT IS "FRESH CULTURE"?

Culture that meets these 3 requirements:

1. It is young and vibrant.
2. It has been awarded and exhibited.
3. It has a "GLOCAL" dialogue. It is both GLOBAL and LOCAL.

WHAT ARE OUR TOOLS?

We are positioned between the public and the private sectors. We are concerned of the importance of being linked with public institutions, but at the same time we ponder the freedom and agility of dealing with private institutions and brands. We understand that nowadays culture has to go through the collaboration between both of them and SPAIN FRESH wants to be in the middle, making it an easier process.

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#spainfreshspace